

**APPLICATION DATA SHEET**  
**UNDER 37 CFR §1.76**

(1) Inventor Information

Inventor One Given Name:: Michael J.  
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(2) Correspondence Information

Customer No.: 3624  
Name Line One:: Ruy M. Garcia-Zamor  
Name Line Two:: Volpe and Koenig, P.C.  
Telephone No.: 215-568-6400

(3) Application Information

Title Line One:: METHOD AND DEVICE FOR  
Title Line Two:: MERCHANDISING A PRODUCT  
Total Drawing Sheets:: 6  
Drawing Type:: Formal  
Application Type:: Utility  
Docket No.: MMD-PT004.1

(4) Representative Information

Representative Customer No.: 3624

(5) Domestic Priority Information

This application is a:: Continuation-In-Part of  
Application:: 09/459,758  
Filing Date:: December 13, 1999